

## JSC and sportanddev launch Spanish version of successful global guidebook on Sport for Sustainable Development

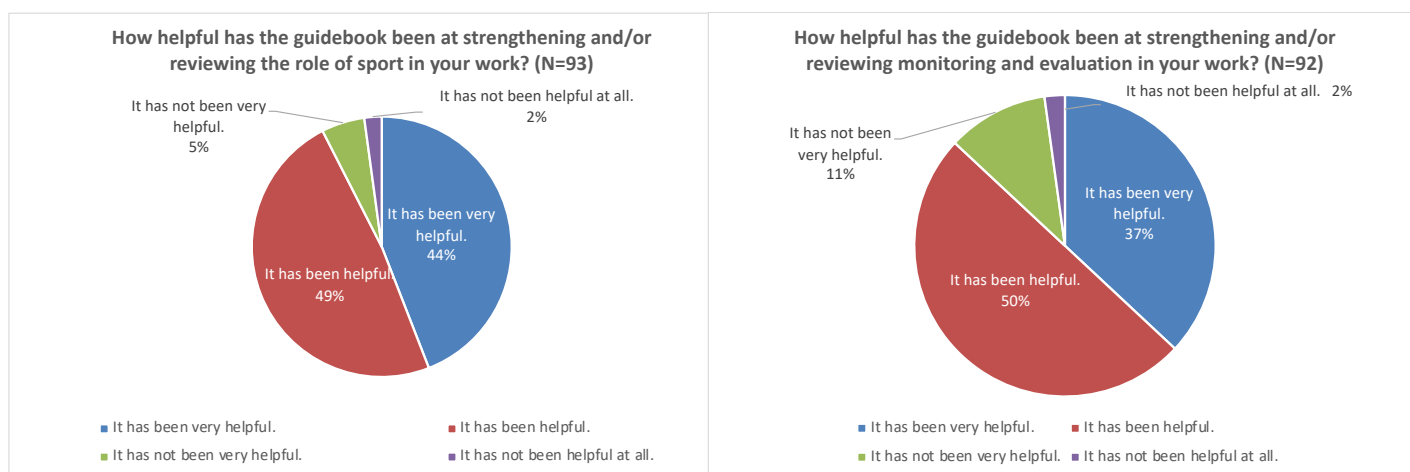
The Japan Sport Council (JSC) and the International Platform on Sport and Development (sportanddev) are delighted to announce the launch of the Spanish version of the successful global guidebook and capacity building resource: *Bridging the Divide in Sport and Sustainable Development*.

The launch of the Spanish guidebook follows the success of the [English](#) and [Japanese](#) versions which were published in August 2022. The guidebook entitled *Bridging the Divide in Sport and Sustainable Development: A guide for translating policy into practice and effective programme management* has strengthened capacity among actors using sport for sustainable development across the globe.

**Over 4,900 people from 136 countries** have used the digital guidebook in English and Japanese to date (November 2023) with positive feedback from a range of stakeholders across geographies.

A follow-up survey conducted by JSC and sportanddev in early 2023 illustrates the impact of this open access and global resource which bridges the divide between policy and practice in the use of sport to contribute to the Sustainable Development Goals (SDGs) and other outcomes. Respondents noted that the comprehensive and practical guidebook has supported them in better understanding and strengthening monitoring and evaluation (M&E) in their work, a topic that is often neglected.

- 92.48% of respondents indicated the guidebook has been very helpful or helpful at strengthening and/or reviewing the role of sport in their work.
- 86.96% of respondents indicated that the guidebook has been very helpful or helpful at strengthening and/or reviewing M&E in their work.
- 61.29% of respondents reported that the SDGs and/or other policies influence their work more significantly after using the guidebook.



The success of the English and Japanese versions of the guidebook, coupled with consistent feedback from Spanish-speaking actors using sport for development across the globe that such resources need to be provided in Spanish, has resulted in the translation and review of the guidebook in Spanish. In a [formative survey](#) conducted in 2019 that showed high demand for such a capacity building resource, Spanish-speaking actors cited a critical need for a guidebook to better serve their communities.

For immediate release: November 2023

The provision of the guidebook in Spanish also contributes to building a more equitable and inclusive sport for development sector, ensuring that voices and inputs from Spanish-speaking actors (including within underrepresented regions such as Latin America) are better represented globally.

The guidebook is open access and freely available from the JSC website – links listed below.

**Spanish version**

“Reduciendo la brecha en el deporte y desarrollo sostenible: Una guía para trasladar las políticas a la práctica y gestionar programas eficazmente”

URL: <https://www.iir.jpnsport.go.jp/esp/sdgs/>

**English version**

“Bridging the Divide in Sport and Sustainable Development: A guide for translating policy into practice and effective programme management”

URL: <https://www.iir.jpnsport.go.jp/en/sdgs/>

**Japanese version**

『SDGs 達成へ向けたスポーツの活用ガイドブック スポーツを通じた社会課題解決のための政策／事業の設計・実施・モニタリング・評価方法』

URL: <https://www.iir.jpnsport.go.jp/jp/sdgs/>

**About the Japan Sport Council (JSC)**

Established in 2003, JSC is the national agency responsible for the development of sport in Japan. Under the leadership of the Ministry of Education, Culture, Sports, Science and Technology (MEXT) and Japan Sports Agency, JSC plays a vital role in delivering sport policy in Japan and enhancing the value of sport in society.

**About the International Platform on Sport and Development (sportanddev)**

sportanddev is the leading global platform for organisations and individuals using sport for development to share knowledge, build good practice, coordinate with others and create partnerships. sportanddev is operated by the International Sport and Culture Association (ISCA). For more information about sportanddev visit <http://www.sportanddev.org>